



Importing in the UK:

From China to Amazon UK FBA

Getting Set-Up in the EU

Getting Ready: Prerequisites for Importing

Your EORI #

- To import into the UK, you will need to register for an Economic Operators Registration and Identification (EORI) number before you can ship.
- This can be done with your VAT Application or by following this link: <https://www.gov.uk/eori>

Getting Ready: Prerequisites for Importing

Amazon UK Seller Account

- Create your shipping labels in your Seller Account


Your Merchandise

- You must be satisfied with the goods ready for sale, their images, and the inspection.


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Choose Your Path

Path 1:

 → **UK Inspection Facility** → **FBA Warehouse**

Path 2: (Preferred)

 → **China Inspection** → **FBA Warehouse**

Preferred: CHINA QA

Ideal Approach


- Have factory inspected before / during / after production

Minimal Approach


- Request photos of factory
- Make smaller initial order
- Only inspect before final shipment
- Provide all information Requested

Our Advice:
Go with your Gut -use your best judgment of the factory, how well established they are, and whether you trust them.

Let's talk about Customs

 **Air Freight:**

- Shipper will take care of customs
- Ensure they have your contact information as this can be one of the biggest issues
- They may start changing you by the day.

 **Sea Freight:**

- Broker will take care of customs
- You will pay the broker

Both Air and Sea will require your EROI number before shipment.

The BIG Takeaways:

Have Your UK VAT Number Ready: This should be a priority when you begin thinking about selling.

Apply for your EORI Number: Can be done any time after receiving your VAT number.

Get QA inspections Done in China: It will save you money. If you wait until the UK, you may lose lots of time and money if the inspection fails.

Declare Real Value: Don't under-declare value. It will affect your insurance and make your bookkeeping a nightmare. Plus, you can claim import back.
