Importing in the UK: From China to Amazon UK FBA

Getting Set-Up in the EU

Getting Ready: Prerequisites for Importing

Your EORI #
- To import into the UK, you will need to register for an Economic Operators Registration and Identification (EORI) number before you can ship.
- This can be done with your VAT Application or by following this link: https://www.gov.uk/eori

Amazon UK Seller Account
- Create your shipping labels in your Seller Account

Your Merchandise
- You must be satisfied with the goods ready for sale, their images, and the inspection.
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Choose Your Path

Path 1:
- UK Inspection Facility ➔ FBA Warehouse

Path 2: (Preferred)
- China Inspection ➔ FBA Warehouse

Preferred: CHINA QA

Ideal Approach
- Have factory inspected before / during / after production

Minimal Approach
- Request photos of factory
- Make smaller initial order
- Only inspect before final shipment
- Provide all information Requested

Our Advice:
Go with your Gut - use your best judgment of the factory, how well established they are, and whether you trust them.

Let’s talk about Customs

Air Freight:
- Shipper will take care of customs
- Ensure they have your contact information as this can be one of the biggest issues
- They may start changing you by the day.

Sea Freight:
- Broker will take care of customs
- You will pay the broker

Both Air and Sea will require your EROI number before shipment.
The BIG Takeaways:

**Have Your UK VAT Number Ready:** This should be a priority when you begin thinking about selling.

**Apply for your EORI Number:** Can be done any time after receiving your VAT number.

**Get QA inspections Done in China:** It will save you money. If you wait until the UK, you may lose lots of time and money if the inspection fails.

**Declare Real Value:** Don’t under-declare value. It will affect your insurance and make your bookkeeping a nightmare. Plus, you can claim import back.