

Account Basics: Creating a Listing in the UK



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Creating a Listing in the UK

Launching Your Product

Video Outline

- Log into Seller Central
- Go into Inventory Management
- "Add Product"
- Select a category for your product
- Add all product info including barcode
- Fill in all required information
- For UK, click "Save Changes" and your product listing will be created

The BIG Takeaways:

Have Barcode and Product Information Ready: Keep everything in a file, so it's ready to be copied into the listings as you create it

Format the Main Copy: Use HTML tagging to format the listings.

Know Your Category: Look at your main competitors to see which category they their products appear.

Check Your Listing: Always take the time to view your listing once it's been created to ensure it's accurate and formatted properly.
